

# Product Specification Data



## Description

Briteline® IM3202 is a 3.4-mil premium matte white calendared vinyl film coated with a removable acrylic pressure sensitive adhesive. It also has a strong 90# layflat liner. This film is compatible with solvent, latex and UV inks.

# **Applications**

Designed for temporary interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays.

#### **Thickness**

Film 3.4 mil
Adhesive .8 to 1.0 mil
Liner 6.7 mil

(Thickness variance  $\pm$  10%)

# **Dimensional Stability**

n/a

#### Surface Gloss

n/a

#### Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.

## Adhesion

To glass 5 to 15 oz. /in.
To standard test panels 5 to 15 oz. /in.
Tested according to PSTC-1 with 24-hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.

## **Temperature Ranges**

Minimum application temperature is 40°F. Service temperature range is -40°F to 180°F.

## **Expected Exterior Exposure**

3 years with removability up to 1 year under normal conditions.

# Storage Stability

6-month shelf life when stored at 70 F and 50% relative humidity.

#### **Product Series**

IM3202-54 Matte 54" x 150'

#### Statement of Practical Use

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to Grimco, Inc's price list for terms and conditions or sale, including disclaimer of warranties and limitation of liability.